HERITAGE BRANDS

~85% Wholesale (Based on 2018 revenue)

IZOD
IZOD is known for its youthful, energetic, sports-inspired styling. Collections include men’s classic, athletically-inspired sportswear, golfwear, jeanswear and performance wear and luxury-style sport collections. IZOD was the #1 best selling national brand men’s woven sport shirt in U.S. department and chain stores in 2018.
Distribution: Amazon, Belk, Costco, J.C. Penney and Kohl’s (in addition to company operated outlet stores for IZOD Golf).

VAN HEUSEN
With a strong foundation in men’s dress furnishings, Van Heusen is one of the best-selling brands of dress shirts in the U.S. It also offers men’s and women’s dresswear, sportswear and accessories. Van Heusen was the #2 best selling national brand men’s woven sport shirt in U.S. department and chain stores in 2018.
Distribution: Amazon, Belk, J.C. Penney, Kohl’s and Macy’s (in addition to company operated outlet stores)

ARROW
ARROW is known for its classic American styling. The brand’s heritage is in dress shirts and the category offering has expanded to include sportswear and neckwear.
Distribution: Amazon and Kohl’s

GEOFFREY BEENE
Geoffrey Beene is a respected designer brand within the lifestyle category of menswear dress furnishings and sportswear. Geoffrey Beene has evolved to attract a younger, more digital-focused consumer, while paying respect to the heritage of the brand. The brand also has licensing deals with other manufacturers, ranging from accessories to luggage, and it conducts business in several countries.
Distribution: Amazon and Kohl’s

SPEEDO
Speedo* is one of the world’s top-selling swimwear brands, offering men’s, women’s and children’s swimwear and accessories. The brand’s heritage is deeply rooted in competitive swimming, as more Olympic gold medals have been won in Speedo than any other brand.
Distribution: Amazon, Club Swim, Costco, Dick’s Sporting Goods, Target and SpeedoUSA.com (in addition to some company-operated outlet stores)

WARNER’S
A leading intimate apparel brand, Warner’s targets the modern everyday woman, who is confident and practical. Warner’s offers bras, panties and shapewear, and was the fourth best selling brand for bras and panties in U.S. department and chain stores in 2018.
Distribution: Amazon, J.C. Penney, Kohl’s, Macy’s, Target, The Bay and Walmart (in addition to some company-operated outlet stores)

OLGA
Olga is a leading intimate apparel brand in North America, focusing on fuller-figured women. Products, including bras, panties and shapewear, are designed to be comfortable and engineered for a superior fit.
Distribution: Amazon, Belk, Kohl’s, Macy’s and The Bay

TRUE&CO.
True&Co. is a direct-to-consumer intimate apparel digital commerce retailer, transforming the way women shop online by matching recommendations far beyond typical measurements.
Distribution: TrueandCo.com, select wholesale accounts

*The Speedo brand is licensed for North America and the Caribbean in perpetuity from Speedo International Limited.

LICENSED BRANDS INCLUDE

• Chaps  • DKNY  • Kenneth Cole Reaction  • MICHAEL Michael Kors  • Michael Kors Collection
EBIT RECONCILIATIONS

(1) Adjustments for 2016 represent the elimination of (i) the costs incurred in connection with our integration of The Warnaco Group, Inc. and the related restructuring and (ii) the costs incurred in connection with the discontinuation of several licensed product lines in our Heritage Brands dress furnishings business.

We (PVH Corp.) obtained the market and competitive position data used throughout this presentation from research, surveys or studies conducted by third parties (including, with respect to the brand rankings, the NPD group/POS tracking service), information provided by customers and industry or general publications. The specific U.S. department and chain store rankings we reference are on a unit basis. Industry publications and surveys generally state that they have obtained information from sources believed to be reliable but do not guarantee the accuracy and completeness of such information. While we believe that each of these studies and publications and all other information are reliable, we have not independently verified such data and we do not make any representation as to the accuracy of such information.

($ in millions) GAAP EBIT Adjustments Non-GAAP EBIT Non-GAAP EBIT %

2016(1) Total Heritage Brands $99 $(3) $102 6.6%

*2016 EBIT figures exclude amounts that were deemed non-recurring or non-operational. See below for GAAP to non-GAAP reconciliations.

(1) We completed the exit from our Izod retail business in the third quarter of 2015.