PFAS Policy

Perfluoroalkyl Chemicals (PFAS) Phase-Out

As part of PVH Corp.’s (“PVH”) approach to achieve our Forward Fashion priority to Eliminate Hazardous Chemicals and Microfibers, we are committed to using safer substances in the materials and processes required to manufacture our products and protect our consumers, workers, sourcing communities, and the natural environment.

As a step towards advancing our chemicals ambition, PVH imposed a usage ban on all C8 and higher PFC compounds (commonly used for water and stain repellency) in 2020. Building on our ban of long-chained PFCs, PVH has committed to the complete elimination of all PFAS-based compounds (including PFC-based) from our manufacturing process by 2024.