

PVH Signs Landmark Dindigul Agreement to Address Gender-Based Violence and Harassment in Tamil Nadu India

PVH is proud to announce that we have signed the Dindigul Agreement, a groundbreaking set of agreements between the Tamil Nadu Textile and Common Labour Union (TTCU), Asia Floor Wage Alliance (AFWA) and Global Labor Justice-International Labor Rights Forum (GLJ-ILRF), supplier Eastman Exports Global Clothing Private Limited and other global apparel brands.

The agreement represents a joint commitment to eradicate discrimination based on gender, caste, or migration status, to increase transparency, and to develop a culture of mutual respect in the garment factory setting. The organizations signing the agreement will provide regular gender-based violence and harassment (GBVH) training for the workforce and establish a new grievance process where issues are investigated by independent experts. Workers will serve as trained peer educators and shop floor monitors trained to detect and report incidents of gender-based violence and harassment. In signing this agreement, all stakeholders honor the loss of Jeyasre Kathrivel, a young garment worker, TTCU member, and Eastman employee, whose life was tragically cut short due to gender-based violence.

The program will be anchored by the TTCU, a women-led independent trade union of textile workers. AFWA, an alliance of trade unions and labor organizations representing garment workers across Asia, and GLJ-ILRF, a global human and labor rights advocacy organization focused on eliminating gender-based violence and harassment, have joined as signatories and will support these efforts as well.

At PVH, our *Forward Fashion* strategy continues to help move our business and the fashion industry toward a more innovative and responsible future. A key aspect of this strategy is empowering women in our supply chain by offering access to professional and life skills development programs and services to 500,000 women in our supply chain by 2030. To learn more about our *Forward Fashion* strategy, visit our [Responsibility](#) page.