Media Kit

THE POWER of PVH
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SECTION 1

About PVH

PVH is one of the world’s LARGEST AND MOST ADMIRED fashion companies, connecting with consumers in over 40 countries.

Our global iconic brands include Calvin Klein, TOMMY HILFIGER and our Heritage Brands. Our 140-year history is built on the strength of our brands, our team and our commitment to drive fashion forward for good.

THAT’S THE POWER OF US.
THAT’S THE POWER OF PVH.
Our Approach

VISION
To be the most admired fashion and lifestyle company in the world.

PURPOSE
We power brands that drive fashion forward – for good.

1. DRIVE
consumer engagement through innovative designs and personalized brand and shopping experiences that captures the heart of the consumer.

2. EXPAND
our worldwide reach through organic growth and acquisitions.

3. INVEST
in and evolve how we operate by leveraging technology and data to be dynamic, nimble and forward-thinking.

4. DEVELOP
a talented and skilled workforce that embodies our values and an entrepreneurial spirit while empowering our associates to design their future.

5. DELIVER
sustainable, profitable growth and create long-term stockholder value.

VALUES

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<td>Be you</td>
<td>Work together</td>
<td>Inspire and innovate</td>
<td>Do the right thing</td>
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VISION
To be the most admired fashion and lifestyle company in the world.

PURPOSE
We power brands that drive fashion forward – for good.

PRIORITIES
Priorities are our roadmap to achieve our vision and drive our purpose for the company.

- Drive consumer engagement through innovative designs and personalized brand and shopping experiences that captures the heart of the consumer
- Expand our worldwide reach through organic growth and acquisitions
- Invest in and evolve how we operate by leveraging technology and data to be dynamic, nimble and forward-thinking
- Develop a talented and skilled workforce that embodies our core values and an entrepreneurial spirit while empowering our associates to design their future
- Deliver sustainable, profitable growth and create long-term stockholder value

VALUES
We live our values and put them into action.

- Individuality
  Be you
- Partnership
  Work together
- Passion
  Inspire and innovate
- Integrity
  Do the right thing
- Accountability
  Own it
Company Overview

- 1881 established
- 1920 listed for trading on New York Stock Exchange
- 9 brands
- ~33K associates globally
- 40+ countries where we operate
- 6K+ retail locations
- 55 corporate offices
- 2K+ factories
- 15 corporate responsibility priorities
**Company Timeline**

**1881**
Our founders, Moses and Endel Phillips, begin mending and selling shirts for coal miners in the Pottsville, PA area.

**1890**
The M. Phillips & Son family business relocates to New York City.

**1907**
The Phillips’ business merges with D. Jones & Son, a prominent shirt and collar maker, and takes the name Phillips-Jones Corporation.

**1919**
Partnering with inventor John M. Van Heusen, Phillips-Jones Corporation begins production of the patented, soft-folding Van Heusen collar, later dubbed “The World’s Smartest Collar”.

**1920**
Phillips-Jones Corporation common stock is listed for trading on the New York Stock Exchange.

**1943**
Phillips-Jones Corporation’s manufactures shirts for U.S. and Allied troops during WWII and is honored with the prestigious Army-Navy “E” award for excellence in wartime production.

**1957**
Phillips-Jones Corporation changes its name to Phillips-Van Heusen Corporation in honor of its best-known shirt brand.

**Late 1970s**
Phillips-Van Heusen enters designer-brand licensing with brands including Geoffrey Beene. New retail stores in factory outlet centers ultimately become a significant portion of the Phillips-Van Heusen business.

**1992**
Phillips-Van Heusen formalizes historical commitment to corporate responsibility into its code of conduct, “A Shared Commitment”.

**1995**
Phillips-Van Heusen purchases the iZOD brand.

**2000**
Phillips-Van Heusen acquires the rights to the Van Heusen trademark in Europe and Asia, giving it ownership of the brand worldwide.

**2003**
Phillips-Van Heusen completes the acquisition of Calvin Klein, Inc., adding a globally recognized iconic designer name to its brand portfolio and transforming the business.

**2004**
Phillips-Van Heusen acquires Cluett, Peabody & Co., Inc., owner of the ARROW brand, the Van Heusen brand’s biggest competitor throughout its history.

**2008**
Phillips-Van Heusen publishes its first Corporate Social Responsibility report, demonstrating its commitment to transparency across the company, industry, and global community.

**2010**
Phillips-Van Heusen acquires Tommy Hilfiger, establishing the company’s first large-scale direct operation in Europe.

**2011**
Phillips-Van Heusen Corporation changes its name to PVH Corp. to reflect the growth and change of the company over the previous decade.

**2013**
PVH Corp. enters the S&P 500 with the acquisition of The Warnaco Group, Inc., the worldwide licensee of Calvin Klein Jeans and owner of Calvin Klein Underwear, reuniting “The House of Calvin Klein” and opening direct operations in Asia and Latin America. The purchase also included Warner’s and Olga.

**2014**
The PVH Archives is established, a physical and digital resource created to preserve and protect all archival materials pertaining to PVH Corp. and its portfolio of iconic brands.

**2015**
A modern-day heir to the original product that started it all, PVH Corp. launches the innovative Van Heusen Flex Collar dress shirt, which allows expanding collar comfort.

**2017**
PVH Corp. acquires True & Co., a Silicon Valley direct-to-consumer intimate apparel e-commerce retailer.

**2018**
PVH Corp. expands its Heritage Brands portfolio by acquiring the long-time licensed Geoffrey Beene brand.

**2019**
PVH continues to grow its footprint globally by acquiring Gazal Corporation Limited in Australia, reacquiring from Dickson Concepts (International) Limited the license for the Tommy Hilfiger brand in Central and South East Asia, and entering into a new licensing agreement with NIKE, Inc. for our men’s underwear business.

**2020**
PVH Corp. is one of the world’s largest and most admired fashion companies, connecting with consumers in over 40 countries.
PVH is recognized as one of the WORLD’S LARGEST AND MOST ADMIREd fashion companies in the world.

See below for the most recent highlights:

2021 to date

- PVH recognized on Newsweek’s America’s Most Responsible Companies
  *Second consecutive year
- PVH listed on Forbes magazine’s Americas Best Large Employers List
- PVH recognized on Barron’s 100 Most Sustainable Companies
- PVH recognized as one of America’s 100 Most JUST Companies by Forbes and JUST Capital
  *Fourth consecutive year

2020

- PVH scored 100% on the Human Rights Campaign Foundation’s Corporate Equality Index
  *Third consecutive year
- PVH honored with Human Rights Campaign Foundation’s Corporate Equality Award
- PVH recognized on Fortune magazine’s World’s Most Admired Companies List
  *PVH received since 2013
- PVH recognized on Forbes magazine’s The Best Employers for Diversity List
  *Third consecutive year
- PVH Chairman & CEO Manny Chirico named to NRF Foundations’ List of People Shaping Retail’s Future 2020
- PVH recognized on Forbes magazine’s America’s Best Employers for Women List
  *Third consecutive year
- PVH ranked on Fairygodboss’ Best Companies for Women and Best Companies Where CEOs Support Gender Diversity
- PVH received HRO Today 2020 Most Admired Employer Brand Award for North America in the Most Admired Overall category
SECTION 6

Corporate Responsibility Targets

15 PRIORITIES

ZERO
Reduce negative impacts to zero
Our products and business generate zero waste, carbon emissions and hazardous chemicals

100%
Increase positive impacts to 100%
Our products and packaging are ethically and sustainably sourced from suppliers who respect human rights and are good employers

1M+
Improve 1 million+ lives across our value chain
Our business invests in critical community-level gender, health and education initiatives, enabling opportunity for generations to come

Eliminar carbon emissions
End waste
Eliminate hazardous chemicals and microfibers
Innovate for circularity
Source ethically
Amplify worker voice
Promote safe workplaces
Advance living wages
Recruit ethically
Regenerate materials
Empower women
Foster inclusion & diversity
Develop talent
Provide access to water
Educate the future
Corporate Signatories

The CEO Action for DIVERSITY & INCLUSION
Readymade Sustainability Council (RSC) in Bangladesh
UN FREE & EQUAL CAMPAIGN
We Are Still In CLIMATE ACTION COMMITMENTS
UN Fashion Industry Charter for CLIMATE CHANGE
Committed to UN UNIVERSAL DECLARATION OF HUMAN RIGHTS and the UN GUIDING PRINCIPLES ON HUMAN RIGHTS
UN WOMEN’S EMPOWERMENT PRINCIPLES
UN Global Compact CEO WATER MANDATE
UN HEFORSHE CAMPAIGN
Committee for Economic Development of The Conference Board (CED) ADVANCING WOMEN IN CORPORATE LEADERSHIP
The FASHION PACT
OPEN TO ALL pledge
The ARCTIC CORPORATE SHIPPING pledge
TIME TO VOTE Campaign
The VALUABLE 500
PARADIGM FOR PARITY
PRIDE IN FASHION
BLACK IN FASHION COUNCIL
UN BUSINESS AMBITION FOR 1.5°Celsius
PVH is proud to partner with leading organizations committed to helping drive FASHION FORWARD – FOR GOOD in sustainability, philanthropy, and inclusion & diversity.

As one of the WORLD’S LARGEST AND MOST ADMIRED FASHION COMPANIES in the world, we recognize the opportunity and our responsibility to take a stand for what is right.

Here’s what they have to say:

SAVE THE CHILDREN
“PVH has been a committed partner to Save the Children for more than a decade,” said Carolyn Miles, President and CEO of Save the Children. “We are so grateful for their support of children from preschoolers to young adults.”

COUNCIL OF FASHION DESIGNERS OF AMERICA (CFDA)
“PVH is one of the first fashion companies to be certified as a Great Place to Work – a testament to the way PVH treats its associates. In my efforts to understand how fashion companies work to be inclusive and diverse, I reached out to a number of companies and in conversation with PVH, I was so impressed with what they were doing,” said Steven Kolb, President and CEO of the CFDA.

FASHION FOR GOOD
Katrin Ley, Managing Director of Fashion for Good, on the partnership with PVH: “PVH Corp. has a strong legacy in corporate responsibility, which it is advancing through innovative approaches to social and environmental issues. This makes it an ideal partner for Fashion for Good. Together, we will focus on innovations that offer better alternatives and enable transparency and traceability across the value chain, from source to store, with the ultimate aim to make fashion a force for good.”

WWF
formerly World Wildlife Foundation
“As major trends like urbanization, population growth and climate change exacerbate existing water issues, water is not only an urgent environmental issue but also a risk to business,” said Sheila Bonini, Senior Vice President of WWF. “Water stewardship partnerships like the one with PVH are a commitment to the management of shared water resources in the public interest.”

GOOGLE
“We are working with PVH to become a digital lighthouse in the fashion space through data-driven and consolidated marketing,” said Michael Burke, Industry Director Branded Apparel & Durables of Google.

PLUG AND PLAY
“PVH brings a fresh new perspective to our Supply Chain & Logistics and Brand & Retail programs. We are thrilled to see how their portfolio of iconic brands will tap into our suite of startups and their technologies,” said Michael Olmstead, Chief Revenue Officer of Plug and Play.

FORDHAM UNIVERSITY GABELLI SCHOOL OF BUSINESS
“The partnership will prove that two organizations with very similar values, but in very different industries, can meaningfully connect to support social and environmental good at a time when we need it most,” said Donna Rapaccioli, Ph.D., dean of the Gabelli School of Business.

HOWARD UNIVERSITY
“We are excited to welcome PVH as a new partner for many reasons, including our shared values. The company’s legacy and impact are unparalleled, and the ongoing commitment to individuality, integrity, accountability and diversity make PVH an ideal partner, not just for the Honors Program within the School of Business, but for students across our campus,” said Dr. Kanika Jones, Assistant Dean of Student Affairs of the SBEL program.

THE MEMORIAL FOUNDATION
“For well over 15 years, PVH has been more than a partner to both The Memorial Foundation and prior to that, The Martin Luther King, Jr. National Memorial Foundation. While building the MLK Memorial, PVH stood by us in hand to hand to ensure that the memorial in honor of Dr. Martin Luther King, Jr. Memorial to stand out as a beacon of ‘Democracy, Justice, Hope and Love not just for our Country, but indeed for the entire world’” said Harry Johnson, President and CEO of The Memorial Foundation.

SAFE HORIZON
“PVH and Safe Horizon have had a wonderful and vital partnership for 20 years,” said Ariel Zwang, CEO of Safe Horizon. “We are so grateful for their support — through both contributions and volunteer efforts — on multiple areas of our work. This includes our domestic violence programs and their most recent generous multi-year commitment to help us continue providing a safe space, warm meals, counseling and most of all, hope to young people through our Streetwork Project for homeless youth.”

THE FRESH AIR FUND
“Thanks to the incredible generosity of Tommy Hilfiger and PVH, over the past 20 years, 10,000 young men, ages 12 to 15, have grown from boys to young men at The Fresh Air Fund’s Camp Tommy. Built on a foundation of brotherhood, leadership training and mentorship, Camp Tommy provides a safe environment where boys grow into responsible adults. Our campers create life-long friendships, learn from their counselors who serve...
as mentors and role models, all while having fun in the outdoors. We are truly grateful for the extraordinary partnership provided by Tommy Hilfiger and PVH for helping unlock the limitless potential of the young men of New York City,” said Fatima Shama, Executive Director of The Fresh Air Fund.

WORLD VISION

“Because of your generosity, children are clothed, children are warm and children can attend school to be educated. We are making a difference! Together, we are able to reach those in need find a second chance, and hope even in the most difficult situations,” Jack Laverty, Corporate Engagement Director of World Vision.

ONEPULSE

“PVH’s dedication to Inclusion and Diversity and putting people first was a natural fit for us,” said Barbara Poma, onePULSE Foundation CEO. “The PVH family lost one of their own at Pulse, and their support of onePULSE and to honor their associate and each of the 49 lives taken is incredibly touching and powerful.”

RONALD MCDONALD HOUSE NEW YORK

“For nearly two decades, PVH has been a valued corporate partner with Ronald McDonald House New York,” said Ruth Browne, President & CEO of Ronald McDonald House New York. “From sponsoring meals to Days of Service, PVH employees go above and beyond to support our children and families. Not only do PVH volunteers donate their time, but they also help organize special events for our children and give back to the House financially, supporting our mission of keeping families close. Time and again, PVH has proven to be an outstanding supporter of the House and has helped further our goal of allowing kids to be kids first and kids with cancer second.”

JUVENILE DIABETES RESEARCH FOUNDATION (JDRF)

“PVH and Tommy Hilfiger have been committed partners of JDRF since 2011, raising more than $9 million toward our mission to accelerate life-changing breakthroughs to cure, prevent and treat type 1 diabetes and its complications,” said Derek Rapp, JDRF President and CEO. “We are grateful for PVH’s and Tommy Hilfiger’s support as we strive to create a world where type 1 is type none.”

A selection of PVH global partners include

- Action, Collaboration, Transformation (ACT)
- American Apparel & Footwear Association (AAFA)
- Americas
- Apparel & Footwear International RSL Management Group (AFIRM)
- Apparel Impact Institute
- Better Cotton Initiative (BCI)
- Better Work
- Business for Social Responsibility/HerProject (BSR)
- Business Renewables Center
- Cancer Support Community Center New Jersey (CSCCNJ)
- Canopy
- CARE
- Coalition for the Homeless
- Comprehensive Youth Development
- Council of Fashion Designers of America (CFDA)
- Dress for Success
- Ellen MacArthur Foundation
- Enterprise Partners
- FabScrap
- Fashion For Good
- Fashion Industry Charter for Climate Action
- Free Arts
- Fordham University
- Gap Inc.
- Global Fashion Agenda
- Google
- How2Recycle
- Hudson Guild
- Human Rights Foundation
- Industry Summit
- Juvenile Diabetes Research Foundation (JDRF)
- Leather Working Group
- Nest
- onePULSE
- P.A.C.E. Program
- Pajama Program
- Plan International
- Plug and Play
- RE100
- Renewable Energy Buyers Alliance (REBA)
- Responsible Labor Initiative
- Ronald McDonald House New York
- Room to Grow
- Safe Horizon
- Salesforce
- Save the Children
- Science-based Target Initiative (SBTI)
- SNACK (Special Needs Activity Center for Kids)
- Social and Labor Convergence Program (SLCP)
- Sustainable Apparel Coalition (SAC)
- Sustainable Packaging Coalition
- Textile Exchange
- The Accord
- The B Team
- The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and NATURES Program
- The Midland School
- The Fresh Air Fund
- The Memorial Foundation
- The Power of Nutrition
- UKAID
- UN Foundation – Private Sector Action for Workplace Women’s Health and Empowerment
- UN Global Climate Action (UNFCCC)
- UNF Resilience Fund
- United Nations Global Compact (UNGC)
- United States Council for International Business
- United Way – Food Bank of Somerset County
- USAID
- Water Resiliency Coalition
- We Mean Business Coalition
- World Vision
- WWF (World Wildlife Foundation)
- Zero Discharge of Hazardous Chemicals (ZDHC)/Roadmap to Zero
SECTION 9

Branded Overviews

Calvin Klein

Calvin Klein is a fashion lifestyle brand with bold, progressive ideals and a sensual aesthetic that is recognized worldwide. Our modern and minimalist approach to design, provocative imagery and authentic connection to culture has resonated across generations for over 50 years. Founded in New York in 1968, the brand elevates everyday essentials to globally iconic status.

With 50 years of iconic history, the Calvin Klein brands - CK Calvin Klein, Calvin Klein, Calvin Klein Jeans, Calvin Klein Underwear and Calvin Klein Performance — have global recognition as iconic household names. Calvin Klein continues to amplify its positioning within society through culturally relevant marketing campaigns, partnerships with key opinion leaders and capsule collections. Each of the Calvin Klein brands has a distinct marketing identity and position, providing us the opportunity to market domestically and internationally a range of products in discrete apparel categories that appeal to the varying needs and lifestyles of the Calvin Klein consumer. The Calvin Klein brands also are licensed for a range of lifestyle products, including fragrance, women’s apparel, footwear, eyewear, children’s clothing, watches and jewelry, as well as in certain geographic regions. PVH acquired Calvin Klein in 2003 and has overseen a focused approach to growing the brand’s presence worldwide, as well as its prestige, recognition and relevance.

Tommy Hilfiger

After 35 trailblazing years, Tommy Hilfiger continues to be a pioneer of classic, American cool style. Driven by a passion for breaking conventions and embracing bold ideas, the company has written the rule book for remaining at the forefront of the intersection of pop culture and heritage fashion. Under Hilfiger’s vision and leadership as principal designer, TOMMY HILFIGER remains one of the world’s most recognized lifestyle brands, known for its spirit of determined optimism, self-expression and youthful energy.

TOMMY HILFIGER is one of the world’s leading designer lifestyle brands creating a platform that inspires the modern American spirit, while committing to wasting nothing and welcoming all.

Founded in 1985, Tommy Hilfiger delivers premium styling, quality and value to consumers worldwide under the TOMMY HILFIGER and TOMMY JEANS brands, with a breadth of collections including HILFIGER COLLECTION, TOMMY HILFIGER TAILORED, men’s, women’s and kids’ sportswear, denim, accessories, and footwear. In addition, the brand is licensed for a range of products, including fragrances, eyewear, watches and home furnishings. Founder Tommy Hilfiger remains the company’s Principal Designer and provides leadership and direction for the design process.

Tommy Hilfiger, which was acquired by PVH Corp. in 2010, is a global apparel and retail company with more than 16,000 associates worldwide. With the support of strong global consumer recognition, Tommy Hilfiger has built an extensive distribution network in over 100 countries and more than 2,000 retail stores throughout North America, Europe, Latin America and the Asia Pacific region.

Van Heusen

With a reputation for innovative design spanning 100 years, Van Heusen’s ever-evolving modern style delivers comfort and performance, while committing to an eco-friendly future.

A trusted style authority, we continually adapt to the world around us and the changing needs of the consumer to deliver products that are relevant and with a good value. From the boardroom to the home office and beyond, we embrace comfort and ease without sacrificing style. Our product is both highly functional and stylish, created with materials and processes that are both socially and environmentally conscious as we are committed to making a positive impact on people, our industry, and our planet.

Remaining ahead of the curve while building on our strong foundation earns us true staying power.

We principally distribute our Heritage Brands products at wholesale in the U.S. and Canada through department, chain and specialty stores, warehouse clubs, and mass market, off-price and independent retailers (in stores and online), as well as through pure play digital commerce retailers.

As a complement to our wholesale business, which is our core business, we sell products directly to consumers at VanHeusen.com.

Van Heusen is known for its ability to remain modern and innovative, adapting to the changing world to meet consumer needs.
IZOD

We’re living life with that weekend state of mind. Whether finding a new trail to hike, working the kinks out of our golf swing, or going out to dinner with family and friends, we’re always looking to get the most out of every day.

Our soft-washed clothes are what we reach for when we’re doing what we want. Designed for comfort, color, and performance – with an added dose of fun – our updated American classics keep us feeling just as good as we do in our own skin.

Life’s about good friends, good fun, and comfortable clothes. It’s just that simple and it’s just who we are.

IZOD is focused on design, and innovation to provide you with performance, textiles, details and personality with a shift towards athleisure while minimizing negative impacts on the environment, all to bring you one step closer “to living your best life.”

We principally distribute our products at wholesale in the U.S. and Canada through department, chain and specialty stores, warehouse clubs, and mass market, off-price and independent retailers (in stores and online), as well as through pure play digital commerce retailers. As a complement to our wholesale business, we also serve consumers directly at IZOD.com.

ARROW

Classic American styling – a heritage in dress shirts with expanded offerings of stylish casual apparel and neckwear to complete the look.

ARROW is known for its classic American styling of dress shirts. The brand has now expanded to include sportswear (casual apparel) and neckwear and is primarily sold in the U.S. and Canada through department store customers (in stores and online).

Outside North America, ARROW is licensed in approximately 80 territories and appears on a broad assortment of men’s, women’s and children’s apparel and apparel-related products.

GEORGE BEENE

Drawing inspiration from the late, legendary designer Geoffrey Beene, the brand continues to evolve to deliver menswear dress furnishings and sportswear (casual apparel) to a younger consumer.

Geoffrey Beene has a long history with PVH, decades before its acquisition in 2017. It was one of PVH’s first license partners, dating back to the 1970s.

Geoffrey Beene is a respected designer brand within the lifestyle category of menswear dress furnishings and sportswear (casual apparel). Products are primarily sold in the U.S. and Canada through department stores (in stores and online), as well as select pure play digital commerce retailers and with licensing deals with other manufacturers.

The Geoffrey Beene brand continues to evolve and prioritize innovation within the digital space.

WARNER'S

Every woman deserves to feel comfortable on the outside and confident on the inside. We’re obsessed with delivering comfort-first designs, groundbreaking innovation, the perfect fit, and unparalleled quality at an affordable price.

Designed by women, for women. We know real bodies – and we’re not afraid to have real conversations about them. We know that life is complicated, and believe that your bra and underwear shouldn’t be. With a sense of creativity, belonging, and humor, we’re constantly inspired by new tech and techniques while keeping things fun – and we’ve developed a sisterhood where every voice, every need, and every body is welcome.

Warner’s continues to lead with innovation, targeting the modern woman and her needs, continuously earning praise for comfort and fit.

Warner’s products are available online at warners.com, at wholesale in the U.S. and Canada through department, chain and specialty stores, warehouse clubs, and mass market, off-price and independent retailers (in stores and online), as well as through pure play digital commerce retailers.
Every woman deserves to feel comfortable on the outside and confident on the inside. With over 70 years of experience, our innovative undergarments have helped women look and feel their best. Today, Olga proudly carries the brand’s mission by offering solutions to the most challenging intimate apparel issues. No matter your shape or size, we guarantee that Olga is where curves meets comfort…in style.

Olga by Warners is a leading intimate apparel shapewear brand in North America, focused on fuller-figured women. Products, including bras, panties and shapewear, are designed to be comfortable and engineered for a superior fit. Olga by Warners products are primarily sold in the U.S. and Canada through department stores (in stores and online), as well as select pure play digital commerce retailers.

True & Co began with a question: what do women want in a bra? Our community of women had a lot to say. So we listened closely, and began creating different kinds of bras and underwear, the kind that women could live in: soft, stretchy, supportive, pretty, confidence-boosting, and above all, designed and made for comfort.

We know how important it is to be comfortable – in your bra, and in your skin. From our beginnings, True & Co’s brand mission has been to listen to the voices of women. When we dare to be true – especially when it comes to our bodies – thoughts, people, culture and ultimately the world we live in changes.
Stefan Larsson is CEO and a member of the Board of Directors of PVH Corp. He assumed both roles in 2021 after joining the company in 2019 as President.

As PVH President, Stefan had responsibility for all PVH’s regions and branded businesses, including Calvin Klein and TOMMY HILFIGER. He has helped develop near-term actions and long-term strategies that will continue to leverage the power of PVH by remaining focused on the company’s core strengths, connecting them to where the consumer is going, and driving brand relevance and high performance to deliver long-term sustainable growth.

Prior to joining PVH, Stefan was the Chief Executive Officer of Ralph Lauren Corp., where he successfully refocused the company on what made it iconic, improved its performance and set the path for future growth. Previously, Stefan served as the Global President of Old Navy, a division of Gap Inc., where he helped Old Navy deliver 12 consecutive quarters of profitable growth and positioned the brand among the top preferred brands among millennials in America. Preceding that, for nearly 15 years, Stefan held multiple key leadership roles on the team responsible for growing H&M with revenues increasing from about $3 billion to about $17 billion and operations expanding from 12 to 44 countries. He started his career at H&M with nearly seven years in different global roles with responsibility for product including assortment planning, merchandising and production.

Stefan earned a Master of Science in Business Administration jointly from the Hanken School of Economics and Business Administration in Finland, and Jonkoping International Business School in Sweden.

Follow Stefan on LinkedIn.
Manny Chirico
Chairman

Manny Chirico is Chairman of PVH Corp., owner of an iconic family of brands including Calvin Klein, Tommy Hilfiger and our Heritage Brands.

Manny has been with PVH for over 26 years, serving as CEO from 2006 to January 2021 and Chairman since 2007. Under his leadership, PVH has become one of the world’s largest and most admired fashion companies in the world, reaching $7.1 billion in annual revenues in 2020 and ~33,000 associates operating in over 40 countries.

Throughout his career, Manny has embodied the PVH core values of accountability, partnership, passion, integrity and individuality which he has helped establish at the company. In 2019, Manny formally introduced PVH’s purpose statement: “We power brands that drive fashion forward – for good.”

Manny helped transform PVH from a North American dress furnishings business to one of the largest apparel companies in the world. He played a key role in acquiring Calvin Klein in 2003 and engineered the transformative acquisitions of Tommy Hilfiger in 2010 and Warnaco in 2013.

He has been recognized for his leadership and business accomplishments. Manny was named to NRF Foundations’ List of People Shaping Retail’s Future in 2020 and inducted into the Business of Fashion 500 Hall of Fame in 2019. In 2018, he received Women’s Wear Daily’s CEO Creative Leadership Award, was named Person of the Year by the American Apparel & Footwear Association (AAFA) and received the Committee for Economic Development’s (CED) Leadership Award. He was also identified as a Top 100 Connected Leader by Brunswick Group and a top CEO by Glassdoor.

Manny’s personal philanthropic work includes serving on the Board of Trustees of his alma mater, Fordham University. In 2020, he spearheaded a 5-year partnership between PVH and Fordham University’s Gabelli School of Business to establish a leading academic hub for the study of Corporate Responsibility and Sustainability. He is also on the board of Montefiore Medical Center. During the COVID-19 crisis, PVH secured and delivered Personal Protection Equipment (PPE) to Montefiore Health System for the medical staff on the front lines fighting the pandemic. Manny serves on the board of Save the Children, PVH’s global philanthropic partner, where he has been instrumental in supporting efforts to promote early childhood education in developing countries. In recognition of his efforts, he was named a Save the Children “Changemaker for Children” in 2020. He also supports the Ronald McDonald House in New York City, and was the marquee speaker and award recipient at its annual gala in 2015.

Manny is on the Board of the United Nations Global Compact, is a member of the Committee for Economic Development, sits on the President’s Advisory Committee for U.S. Trade Policy and Negotiations, and is also on the Board of Directors of Dick’s Sporting Goods and Conagra Brands.

Born and raised in the Bronx, Manny graduated from Fordham’s Gabelli School of Business in 1979. Manny was named Father of the Year by The National Father’s Day Council in 2018, honoring his deep dedication to his family, including his wife, three sons and grandchildren. He is known to be an avid sports fan and golfer. He often quotes the late legendary football coach Vince Lombardi: “It doesn’t matter how many times you’re knocked down but how many times you get back up.”

Follow Manny on LinkedIn.

Michael “Mike” Shaffer
Executive Vice President, Chief Operating & Financial Officer

Mike Shaffer is Executive Vice President, Chief Operating & Financial Officer for PVH. Mike has been with PVH for over 25 years and has played an instrumental role in shaping the strategic direction of the company through the large-scale acquisitions of Tommy Hilfiger in 2010 and Warnaco in 2013. Mike has been critical in driving financial growth for PVH, as he has identified and captured significant opportunities to expand our brands and businesses across various geographies, channels of distribution and product categories. Mike has spearheaded PVH’s ongoing infrastructure investments and initiatives to support PVH’s global growth. He has also played a key role in implementing the company’s digital strategy and driving digital investments, with a more integrated focus around building out the omni-channel capabilities from leveraging data insights, to planning tools to supply chain initiatives and in-store/online consumer experiences. As PVH has expanded into one of the world’s largest apparel companies, Mike has been committed to leading change through our commitment to corporate responsibility.

Mike joined PVH in 1990 as a Financial Budget Manager and has held numerous positions in the wholesale and retail divisions of PVH, including Director of Accounting Operations, Division Controller, Vice President and Controller, Senior Vice President of Retail Operations, and Executive Vice President of Finance. In 2006, Mike was named Executive Vice President, Chief Financial Officer before being promoted to his current role.

Prior to joining PVH, Mike served as a Senior Auditor at Deloitte & Touche.

He has more than 25 years of diverse financial management and executive
leadership experience in the apparel and financial industries. Mike has been on the Board of Directors at Build-A-Bear Workshop, Inc. since May 2014. He graduated from George Washington University with a bachelor’s degree in accounting and is a Certified Public Accountant.

In 2018, Mike was honored as a Retail Innovator at the Retail Innovation Conference in New York. On behalf of PVH, Mike was awarded second place for “Best CFO” in 2014 for Institutional Investor’s “Most Honored Companies”.

Mark Fischer
Executive Vice President, General Counsel & Secretary

Mark Fischer is the Executive Vice President, General Counsel and Secretary at PVH. Based at the company’s New York City headquarters, Mark oversees all legal matters for PVH. Mark joined PVH as Vice President, General Counsel and Secretary in 1999, was promoted to Senior Vice President in 2007 and assumed his current position in 2013.

Mark oversaw the corporate and legal work, or was principal legal counsel, on all of PVH’s major acquisitions, including of iZOD (1995), Calvin Klein (2003), ARROW (2004), Superba Neckwear (2007), the Van Heusen trademark in Europe and Asia (2008), thereby uniting the brand worldwide for the first time in its history, Tommy Hilfiger (2010), The Warnaco Group, Inc. (2013), True&Co. (2017) and Geoffrey Beene (2018). The Tommy Hilfiger acquisition was named M&A Global Network’s Consumer Products and Services Deal of the Year.

Prior to joining PVH, Mark was a Partner in the corporate department of Rosenman & Colin LLP, which is now known as Katten Muchin Rosenman LLP. His practice included securities, mergers and acquisitions, and financing, as well as general corporate counseling, with PVH as one of his corporate clients. He joined Rosenman as an Associate in 1989 and became a partner in 1996.

Mark graduated from Brandeis University with a Bachelor of Arts in Politics and earned his J.D. from Boston University School of Law. He is admitted to practice as an attorney in the State of New York and the Commonwealth of Massachusetts, as well as in the United States District Courts for the Southern and Eastern Districts of New York and the United States Supreme Court. Mark was named to the GC Powerlist — United States, 2019 published by The Legal 500.

Julie Fuller
Executive Vice President, Chief People Officer, PVH

Julie Fuller is Chief People Officer of PVH, a role she assumed in 2021.

She is a member of the senior leadership team, overseeing the global Human Resources function, including Talent Management and Development, Compensation/Benefits, HR Systems, Inclusion & Diversity, Global Corporate Communications, Executive Development, The PVH Foundation and Facilities.

Prior to joining PVH, Julie was the Vice President of Global Talent and Organizational Effectiveness for Nike, Inc. In this global role, her team was responsible for creating an aligned and effective organization, enabling 74,000 employees to build their careers, continually grow and develop, and cultivate a strong pipeline of diverse and capable leaders to take Nike into the future. She previously led HR for Nike’s North America and Emerging Markets businesses. Prior to that, Julie held key HR leadership positions at Avon and PepsiCo.

Julie has extensive experience in establishing and nurturing talented high-performing teams for large multinational companies. Her experience includes a mix of broad HR leadership and specialist roles focusing on organizational transformation, leadership development, enterprise talent management, succession planning, employee engagement and performance, and diversity and inclusion.

Julie holds a Ph.D. in Industrial and Organizational Psychology from Bowling Green State University and a B.A. in Psychology from the University of New Hampshire.

Jim Holmes
Senior Vice President, Corporate Controller

Jim Holmes serves as Senior Vice President, Corporate Controller, a role that he has held since September 2015. In this role, Jim oversees the Company’s accounting and financial reporting functions, along with Corporate Operations and key projects.


Jim has a Bachelor of Science in finance from Rutgers College and the Rutgers School of Business, as well as a Master of Science in accounting from Fairleigh Dickinson University. Jim is also an active CPA.
Dana Perlman  
Chief Strategy Officer and Treasurer

Dana Perlman is Chief Strategy Officer and Treasurer at PVH. Dana is responsible for leading global business strategy and development, playing a key role in helping to create, activate and articulate PVH’s go forward strategy and ultimately driving progress and support to achieve its targets. She will focus on how our brands and the company will engage and connect with the consumer, drive brand relevance, take profitable market share, build further strength in our platform capabilities, and create value in a systematic repeatable way. She is also responsible for leading the company’s efforts around strategic activity including, mergers and acquisitions and strategic partnerships.

Dana continues to be responsible for the Treasurer and Investor Relations functions supporting the strategic financial flexibility of the company and articulating and communicating PVH’s growth story to the investment community.

Dana joined PVH in March 2011 and was a critical partner in helping to structure and execute against the Warnaco acquisition among other strategic activity including the buybacks of key joint venture and licensed partners from China to Australia and the sale of Bass and Speedo from the Heritage Brands business.

Previously, Dana held several positions at Barclays Capital, including Director of the Retail Investment Banking Department. Prior to Barclays, Dana held positions with Lehman Brothers and Credit Suisse First Boston.

Dana currently sits on the Board of Directors at O’Reilly Automotive and chairs the Corporate Governance and Nominating Committee. She is also active in the Women’s Executive Circle, part of the UJA Federation New York. In 2018, she was recognized by WomenInc, on the 2018 Most Influential Corporate Board Directors list and by Equilar on the list of 50 Youngest U.S. Public Company Board members alongside Chelsea Clinton and Mark Zuckerberg.

Dana set up the Dee Dee and Michael Perlman Caregivers Fund, in memory of her parents, to support programming in the Detroit community that provides respite for family caregivers of a loved one living with dementia.

Eileen Mahoney  
Executive Vice President,  
Chief Information Officer

Eileen is Executive Vice President, Chief Information Officer of PVH, based in the company’s Bridgewater, NJ office. In this role, Eileen is responsible for developing the strategic direction of PVH’s technology and systems solutions, business process, as well as project and portfolio management. Eileen oversees the company’s North America, South America and Asia Information Technology areas, as well as PVH’s Global Network and Infrastructure.

Eileen has developed key partnerships with our strategic technology partners and is a member of JDA’s Customer Advisory Board, SAP Consumer Products and Fashion Councils.

Eileen joined PVH in September 2008 as Group Vice President, Retail Information and Technology, focusing on expanding PVH’s Retail IT systems platform, and was promoted to Senior Vice President in May 2012. Eileen has held her current position since November 2014.

Prior to joining PVH, Eileen was Chief Information Officer at Edison Learning, an international education service provider focused on raising student achievement and pioneer of charter schools in the U.S.

Eileen began her career at R.H. Macy & Co., Inc., spending 10 years in various IT positions across the company. After Macy’s, Eileen was the Chief Information Officer role for Petrie Retail Inc., a women’s apparel retailer with stores across the U.S. and in Puerto Rico. In 1996, Eileen became the Chief Information Officer of Barnes & Noble’s College Bookstore division. Eileen graduated with a Bachelor of Business Administration.

Bill McRaith  
Chief Supply Chain Officer

Bill McRaith is the Chief Supply Chain Officer for PVH. Bill oversees the Company’s global supply chain operations and is responsible for developing global supply chain strategies to service the needs of all PVH retail and wholesale divisions. His group leverages corporate strengths for buying, cost management and handles all innovation, product development, and value chain activities to ensure both the timely delivery of products and the implementation of new operating models.

Before joining PVH, Bill served as Senior Vice President of Global Sourcing at Wal-Mart. Prior to that, he was Senior Vice President of Product Development and Supply Chain Operations with Spiegel Brands. Earlier in his career, Bill served as Executive Vice President of Manufacturing, Sourcing and Product Development for Victoria Secret and the Chief Supply Chain Officer, Intimates for Limited Brands. Bill also worked at Warnaco, serving initially as Vice President of Manufacturing in Hong Kong, and rising to Senior Vice President of Worldwide Operations.

Bill is a native of Scotland and attended Kirkcaldy & Glenrothes Technical College where he received his IMS certificate. He also attended the Harry Mitchell & Partners School of Management Service Method Study Certificate, CAPITB General Managers

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Bill is a native of Scotland and attended Kirkcaldy & Glenrothes Technical College where he received his IMS certificate. He also attended the Harry Mitchell & Partners School of Management Service Method Study Certificate, CAPITB General Managers
Course and the Marks & Spencer Ashridge College Production Managers Training Course. Bill is a member of the Board of Directors for the American Apparel and Footwear Association (AAFA) and also serves on the F.I.T. International Trade & Marketing Advisory Board. Bill is also an Honorary Professor of Glasgow Caledonian University.

Trish Donnelly
Chief Executive Officer, PVH Americas

Trish Donnelly is Chief Executive Officer, PVH Americas, a role she assumed in 2021. She is responsible for the Calvin Klein, Tommy Hilfiger and Heritage Brands businesses in the Americas and for the global Calvin Klein brand.

Trish has a proven track record in winning with the consumer, driving industry-leading e-commerce, and balancing that with strong retail execution and best-in-class partnerships. She has a breadth of expertise in both North America and global roles, most recently serving as Chief Executive Officer of Urban Outfitters Group where she generated consistent top line growth and evolved the company with the next generation of consumers over her seven years with the company.

Previously, Trish directly influenced and elevated J. Crew Group’s e-commerce business and, earlier in her career spent over a decade at Ralph Lauren focused on product and merchandising across categories. She also held senior leadership and operational positions at Steven Alan and Cole Haan.

Trish has made many contributions to help shape the next generation of talent, including serving as a mentor for the CFDA Fashion Incubator, a business development program for emerging American designers. She also is involved in New York University’s (NYU) Stern School of Business, speaking at events including SWIB (Stern Women in Business) and Stern’s Leadership Fellows seminars. Trish has a Master’s degree in Journalism from NYU.

Martijn Hagman
Chief Executive Officer, Tommy Hilfiger Global & PVH Europe

Martijn Hagman is the Chief Executive Officer of Tommy Hilfiger Global and PVH Europe. Martijn has helped over his 12 years with the company to evolve TOMMY HILFIGER into one of the world’s most recognized premium lifestyle brands, and establish the foundation for the PVH Europe organizational structure, moving from a mono-brand to a multi-brand organization with PVH’s acquisition in 2013 of the Calvin Klein Europe business. With a consumer-centric mindset, Martijn has driven the vision to evolve digital business operations, modernize the fashion value chain, progress towards aggressive sustainability targets and circularity innovations, and sustain healthy top and bottom-line growth.

Martijn joined Tommy Hilfiger in 2008 as Group Controller. He was promoted in 2009 to Vice President, Group Finance, and, following PVH’s acquisition of Tommy Hilfiger in May 2010, he transitioned to the Tommy Hilfiger Europe organization as Senior Vice President, Finance. Martijn was appointed as Chief Financial Officer, PVH Europe, in April 2013 and extended his financial oversight role to include Tommy Hilfiger’s global operations in September 2014. He added the role of Chief Operating Officer, PVH Europe, in November 2017.

Prior to joining Tommy Hilfiger, Martijn worked at Ernst & Young for 10 years within the International Audit practice, spending time in the Amsterdam and San Jose, California offices. Martijn graduated from the University of Amsterdam with a Masters in Business Economics in 1998. He is a Dutch Certified Auditor (RA) and has a CPA license with the California Board of Accountancy.

Tom Chu
Regional President, PVH Asia Pacific

Tom Chu is Regional President, PVH Asia Pacific, a position he has held since February 2020. Tom is responsible for overseeing operations and driving growth for the TOMMY HILFIGER and Calvin Klein brands across the region. This includes developing and implementing strategic initiatives for both brands and coordinating the Asia Pacific strategy with the broader global initiatives established for each. Tom joined PVH as Chief Executive Officer and Representative Director, Tommy Hilfiger Japan, in October 2013 before becoming President, PVH Japan, in May 2016.

Prior to joining PVH, Tom worked at various global consumer companies with roles that include President and General Manager, Cole Haan Japan; President and Chief Executive Officer, Hugo Boss Japan, India and Asia Pacific; Managing Director, Asia / President of Japan for Godiva Asia Pacific; and President of S.T. Dupont Japan.

Tom graduated from the Fashion Institute of Technology in New York with Honors, after graduating from Bunka University in Tokyo.
Regional and Brand Leadership Bios

Calvin Klein Leadership

CALVIN KLEIN GLOBAL

Cheryl Abel-Hodges
Chief Executive Officer, Calvin Klein

C Cheryl Abel-Hodges is the Chief Executive Officer of Calvin Klein, a role she assumed in June 2019, responsible for the strategy, product development, marketing and commercial operations for all Calvin Klein product lines across the world.

Previously, Cheryl was Group President, Calvin Klein North America and The Underwear Group. She led the Calvin Klein wholesale and retail businesses in North America, setting the brand’s strategic direction and driving a consumer centric approach. Additionally, as Group President of The Underwear Group, Cheryl oversaw PVH’s innovative underwear platform, which harnesses the collective power and best practices from across the company’s iconic portfolio of brands. In this role, Cheryl managed underwear businesses conducted under the Calvin Klein, TOMMY HILFIGER, Warner’s, Olga and True&Co. brands, overseeing design, merchandising, product development and planning. Cheryl played an integral role in PVH’s acquisition of True&Co., the company’s partnerships with Amazon Fashion and Nike Inc., as well as supporting the #MYCALVINS digital-first campaign.

Cheryl joined PVH in 2006 and has held various senior leadership roles within the company, including President of Wholesale Sportswear for IZOD and President of Calvin Klein Underwear.

Eugene “Gene” Gosselin
Chief Financial Officer, Executive Vice President of Operations, Calvin Klein

Gene Gosselin is Chief Financial Officer, Executive Vice President of Operations, Calvin Klein, a role that he has held since February 2016. In this role, Gene is responsible for leading the business’s strategic operating initiatives and driving the execution of key business goals, as well as overseeing the financial reporting for the Calvin Klein business globally. Previously, Gene Gosselin served as Executive Vice President, Finance for Calvin Klein, beginning in February 2013.

Gene first joined PVH Corp. in 1990 as a Financial Analyst for Bass Retail in Falmouth, Maine, leaving the company from 1999 to 2006, during which time he worked for Cole Haan as Controller for their consumer direct businesses. During his career with PVH, Gene has held numerous positions within retail and wholesale operations, including Manager, Financial Planning and Control; Assistant Controller; Vice President and Controller; and Senior Vice President of Finance and Retail Operations, overseeing finance for Heritage Brands and Calvin Klein Retail, in addition to managing Real Estate and Store Design and Construction.

Gene has over 25 years of experience in the apparel, footwear and accessories industry. Gene is an active CPA and began his career in public accounting with Coopers & Lybrand.

Gene holds a Bachelor of Science degree in Business Administration / Accounting from the University of Southern Maine.

Linh Peters
Global Chief Marketing Officer, Calvin Klein

Linh Peters is the Global Chief Marketing Officer at Calvin Klein, a role she has held since November 2020. In this capacity, Linh is responsible for all aspects of Calvin Klein’s Consumer Marketing Organization, with a focus on driving brand relevance and consumer engagement.

Linh brings over 20 years of experience with some of the world’s biggest consumer brands. She is a highly accomplished leader and brand builder focused on driving marketing innovation and consumer-centricity across multiple channels, platforms and geographies.

Before joining Calvin Klein, Linh served as Vice President, Loyalty, Partnerships and Licensed Stores Product & Marketing of Starbucks, overseeing the brand’s loyalty program and all digital consumer engagement strategies and marketing.

Previously, she was Starbucks’ Vice President of Brand and Product Marketing, overseeing the company’s go-to-market strategy for brand products and consumer experience. Prior to that, Linh was the chief marketer at SpartanNash, the $8 billion dollar grocery retailer and food distributor. Linh also held senior marketing roles at Ulta Beauty, Target and Best Buy.
Tommy Hilfiger Leadership

Avery K. Baker
President and Chief Brand Officer, Tommy Hilfiger Global

Avery Baker is the President and Chief Brand Officer for Tommy Hilfiger. She has global responsibility for every aspect of the brand’s product, marketing and experiences across all categories, regions and media channels. Since joining the company in 1998, Avery has been instrumental in evolving TOMMY HILFIGER into one of the world’s most recognized premium lifestyle brands. She has a track record of developing and implementing brand building strategies that drive business growth and brand equity.

Avery was appointed the company’s Chief Brand Officer in 2014 and brought together creative and business management to deliver a new brand vision, leveraging a powerful combination of pop culture, fashion, technology and entertainment. She has driven transformational programs including TOMMYNOW - the fashion industry’s largest and most successful “See Now, Buy Now” runway show. During her tenure, the high-profile partnerships established with influential tastemakers including Lewis Hamilton, Zendaya, Gigi Hadid, KITH and Vetements significantly increased brand relevance and expanded the company’s appeal to a younger consumer base.

In 2019, Avery stepped away from her role as Chief Brand Officer to work in a consulting capacity for the company as part of the non-executive Tommy Hilfiger Brand Advisory Board. She returned to the company as President of Tommy Hilfiger Global in 2020.

Melanie Gallop
President, Calvin Klein Europe

Melanie Gallop is President, Calvin Klein Europe, a role she has held since December 2020. In this capacity, Melanie leads the implementation of brand building and lifestyle positioning strategies to drive business growth and brand equity for the region. Melanie’s responsibilities encompass product development and marketing through to commercial operations.

Previously, Melanie was President, PVH (TH & CK) Product, driving forward the high growth potential categories of the Close to Body World of Underwear, Swim and Performance. Melanie first joined Calvin Klein in 2000 as U.K. Sales Manager Calvin Klein Underwear and Swimwear. Following a number of Sales and Commercial leadership roles, Melanie was promoted to Senior Vice President Europe for Calvin Klein Underwear and Tommy Hilfiger Underwear in 2013. She successfully led the transition of the Calvin Klein Jeans, Underwear, Accessories, Swimwear, and Kids brands into PVH Corp. following its acquisition of The Warnaco Group that reunited “The House of Calvin Klein.”

In May 2015, Melanie was promoted to Executive Vice President, Europe, Calvin Klein Underwear and Tommy Hilfiger Underwear.

Jennifer Puetzer
Executive Vice President, Finance, Tommy Hilfiger North America

Jennifer Puetzer has held this role since June 2015. In this position, she oversees financial reporting, budgeting, re-forecasting and day-to-day financial operations for the Tommy Hilfiger retail and wholesale divisions in North America.

Alegra O’Hare
Chief Marketing Officer, Tommy Hilfiger Global

Alegra O’Hare has been the Chief Marketing Officer for Tommy Hilfiger Global since April 2021. In this capacity, Alegra focuses on developing and executing innovative global marketing strategies to reach and engage existing and upcoming generations of TOMMY HILFIGER consumers.

Before joining Tommy Hilfiger, Alegra was Chief Marketing Officer at Gap, where she led the global marketing team to inspire consumers across all brand touchpoints, including communications, retail, digital, social media and PR, through digital-first marketing and an omnichannel retail approach. Prior to this, Alegra led marketing as VP, Global Brand Communications for the adidas Originals brand, where she was responsible for all brand campaigns, collaborations, and marketing activations globally.
Heritage Brands Leadership

David Sirkin
Group President, Heritage Brands

David Sirkin is Group President, Heritage Brands, a role that he assumed in June 2020, leading the strategic direction of the Heritage Brands sportswear and dress furnishings divisions.

David joined PVH in 2007 as Vice President, Sales and Marketing in the neckwear business. He served as President, Neckwear, from 2011 to 2015, and most recently as President of The Dress Furnishings Group, overseeing all aspects of the dress shirt and neckwear businesses in North America, including design, sales and distribution.

David has over 20 years of professional experience, having held positions at Randa Accessories, Velcorex DMC and Galey & Lord. He began his career at Milliken & Company.

He serves on the board of governors for the Fashion Scholarship Fund and acts as an ambassador to his alma mater Jefferson University, focusing on developing the next generation of fashion talent.

David graduated from Jefferson University with a Bachelor’s degree in Textile Marketing and Management.

John Hayes
Executive Vice President,
Chief Financial Officer, Heritage Brands

John Hayes is Executive Vice President, Chief Financial Officer of Heritage Brands, a role he assumed in 2016. He is responsible for overseeing finance and business strategy for the Heritage Brands business, in addition to managing Wholesale Customer Service for all PVH businesses in North America.

John has over 30 years of wholesale and retail experience in the apparel and footwear industry. Since joining the company in 1989, John has held various roles in finance, operations, licensing and international sales across PVH’s divisions and brand businesses.

He serves as an Executive Sponsor of the New York/New Jersey chapter of PVH’s LGBTQIA+ Business Resource Group WERK (Well-Connected, Equality, Resourcefulness and Knowledge).

John graduated from McGill University with a Bachelor’s degree in Finance & International Business.

Richard Deck
EVP, North America Commercial,
PVH Canada and Heritage Brands

Richard Deck serves as EVP, North America Commercial – PVH Canada and Heritage Brands. He oversees wholesale sales, marketing and distribution for the Tommy Hilfiger, Calvin Klein and Heritage Brands businesses in Canada in addition to overseeing all commercial sales for Heritage Brands across North America. Richard is based in Toronto, Canada. He was previously President, PVH Canada. Richard joined PVH in 2005 as Vice President, Sales and Marketing for the Dress Shirt division. Beginning in 2008, PVH’s ARROW and Timberland branded businesses were added to the product portfolio he oversees (the Timberland business has since been discontinued); followed in 2009 by Van Heusen, IZOD, and Calvin Klein sportswear. In 2011, Tommy Hilfiger menswear and Bass sportswear were launched in Canada, which was later followed by underwear from the Heritage Brands business. The product offerings of the Canadian business has continued to expand, with the launch of Tommy Hilfiger womenswear in 2013, and Calvin Klein Underwear, Calvin Klein Jeanswear, Warner’s, Olga and Speedo products being added with the Warnaco acquisition in 2013. Richard has over 35 years of professional experience in the industry, having held positions as Vice President of Sales, Levi Strauss & Co., and Vice President of North American Sales for McGregor Industries. Richard began his career in the buying office for Hudson’s Bay Company.
PVH Regional Leaders

Jeffrey Hui
Chief Financial Officer, PVH Asia Pacific

Jeffrey Hui is the Chief Financial Officer for PVH Asia Pacific, based in Hong Kong. In this role, Jeffrey is responsible for overseeing the Financial Planning & Analysis, Controlling, Treasury, Tax, Accounting and Internal Control functions, as well as the regional Legal function that supports the Calvin Klein and Tommy Hilfiger businesses in the Asia Pacific region.

Jeffrey joined Calvin Klein (then part of Warnaco) in 2007 as Chief Financial Officer for Calvin Klein, Asia Pacific.

Prior to joining PVH, Jeffrey worked at several global companies with roles that include Vice President Finance, Building Efficiency Group of Johnson Controls, North Asia & China; Finance Director, Campbell Soup Greater China; General Manager, Campbell Soup Taiwan; and Controller of Pepsi-Cola Asia Pacific.

Jeffrey earlier worked at Arthur Andersen for seven years in audit and consulting. Jeffrey holds an MBA from the Chinese University of Hong Kong and is a CPA in Hong Kong and a Chartered Certified Accountant in the U.K.

Marc Busscher
Chief Financial Officer, PVH Europe

Marc Busscher is the Chief Financial Officer for PVH Europe. In this capacity, Marc is responsible for leading the business’ strategic operating initiatives, driving financial business goals, and overseeing all financial reporting for both Tommy Hilfiger and Calvin Klein Europe.

Marc first joined Tommy Hilfiger Global in 2010 as Vice President, Group Controller. In 2014, Marc was promoted to Senior Vice President, Finance, PVH Europe, and in January 2018 relocated to Hong Kong to oversee finance for the PVH Global Supply Chain team. Marc was appointed Chief Financial Officer, PVH Europe in May 2019 based in Amsterdam.

Prior to joining Tommy Hilfiger, Marc worked as an auditor at PricewaterhouseCoopers for over ten years in both the Netherlands and Australia. Marc graduated from the University of Groningen with a Masters in Management Science in 2000 and with a Post Masters, Dutch Certified Auditor (RA) in 2005 from the University of Amsterdam.

Antonio Lee
Chief Operations Officer, PVH Asia Pacific

Antonio Lee is the Chief Operations Officer for PVH Asia Pacific. In this capacity, he is responsible for overseeing strategy development and the execution of key strategic operating initiatives that support the regional Tommy Hilfiger and Calvin Klein businesses.

Antonio joined PVH Asia Pacific in 2018 as Senior Vice President, International Logistics Services to oversee the optimization and evolution of the regional Logistics operation and organization. He was appointed to his current role in 2020.

Prior to joining PVH Asia Pacific, Antonio held numerous leadership positions with various Fortune 500 companies operating throughout the region. Antonio holds an MBA in Supply Chain Management.

Ian Plugge
Chief Operations Officer, PVH Europe

Ian Plugge is the Chief Operations Officer for PVH Europe. In this capacity, Ian’s responsibilities include overseeing the supply chain and technology activities to support the Tommy Hilfiger and Calvin Klein businesses, as well as driving strategy development and the execution of key strategic operating initiatives.

Ian joined the company in 2012 as Director, Business Development to overlook the evolution of our European organization, including major acquisitions and integrations. Ian was promoted in 2017 to oversee functions including Procurement, Facilities, and various Supply Chain activities, and was appointed to his current role in 2020.

Prior to joining PVH Europe, Ian worked in various consultancy and team leadership positions. Ian graduated from Delft University of Technology with a Master of Science in Management of Technology and Civil Engineering, and from INSEAD with an MBA in Business Administration.

Adelyn Cheong
President, PVH China

Adelyn Cheong is the President of PVH China, a role she assumed in March 2021. In this role, she is responsible for elevating PVH’s business and brands in Mainland China.

Adelyn leads business development across all retail, wholesale and online channels, and drives the management of capabilities to deliver on PVH China’s growth strategy.

Adelyn joined PVH in 2018 as Senior Vice President for Tommy Hilfiger Asia Pacific, responsible for directing and executing strategies that delivered financial results and the overall brand management of the Tommy Hilfiger business in the region. She managed every aspect of the merchandising, marketing and experiences across categories, working in close collaboration with the country leads on all in-country brand, product and marketing matters.

Prior to joining PVH, Adelyn worked for Esprit, where she held general management roles for markets across Greater China, as well as senior product and merchandising positions. Adelyn graduated from Nanyang Technological University in Singapore with a Bachelor of Business, Marketing.
SECTION 12  Videos and Photos continued

Videos and Photos

A collection of videos and photos from our ~33,000 PVH ASSOCIATES around the globe and all the initiatives we support across sustainability, philanthropy, and inclusion & diversity.

If you are interested in receiving any of these files or are looking for additional options, please contact PVH Comm at PVHCOMM@pvh.com.

Videos

PVH Talks: History – Investing in our People and Communities

PVH Talks: History – 140 Years of Meeting Consumer Needs

PVH Talks: Culture – Transparency and Empowering Change

PVH Talks: Culture – Design Your Future at PVH

PVH Talks: Business – The Retail Environment
SECTION 12  Videos and Photos continued

Photos

Calvin Klein Store Exterior.jpg

Tommy Hilfiger Store Exterior.jpg

Denim Lab - Product Innovation Center.jpg

Calvin Klein Retail.jpg

Tommy Hilfiger Retail.jpg

Tommy Hilfiger Associates - The Power of Us.JPG

PVH Associates - Design Your Future.jpg

PVH Associate - Inspire & Innovate.JPG

PVH Associate - Be You.jpg

PVH Associate - Co-Branded Office.jpg

PVH Cares.jpg

PVH Cares.jpg

PVH Archives.jpg